

# Jonathan **GUADAMUZ**

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## Summary

Highly creative and multi-talented Graphic Designer with more than 20 years in graphic design and website creation. Skilled in the production of stylish, dynamic, visually appealing, user-centered digital media. Acute attention to detail in completing time-critical projects. Highly strategic, motivated, creative, and a conceptual thinker.

## Highlights & Skills

- Adobe CC: Photoshop, Illustrator, InDesign, Premier & After Effects
- MS Office: PowerPoint, Publisher, Word, Outlook, etc.
- WordPress (HTML/CSS) CMS website editing
- Social Media Management
- SEO Optimization/Maintenance (Google Adwords, Analytics, Organic)
- HTML Email Marketing
- Photography / Videography (Sony, Nikon, Cannon- DSLR)
- Creative and artistic
- Conceptual thinker
- Self-motivated professional
- Detail-oriented
- Organized
- Hard-working
- Honest & Integrity
- Team Player

## Experience

**Marketing & Teaching Support | West Seattle Montessori** – West Seattle, WA Aug 2021- Present  
Rotate through each pre-primary classroom allowing assistant teachers to take their breaks and lunches. Giving lessons on the various “works” throughout the classroom. Playground monitor and After-School Care staff. Being flexible to help wherever needed. Updating and maintaining the school’s website using the Wix platform. Creating graphics (animated GIFs, PNGs, and JPGs). Photography and video to highlight school events. Updating and maintaining the school's Social Media accounts: Facebook, Instagram, Twitter, YouTube.

**Marketing Media Producer | Western Technology, Inc.** – Bremerton, WA Feb 2016 - Aug 2021  
In-house marketing media producer for a B2B industrial manufacturer of portable work lights. Create all digital and printed marketing material for the company. Created a styling guide to create and maintain a consistent corporate identity. Take, edit and utilized existing and new product photography. Script, direct, film and edit videos for online marketing. Initiate, utilize & manage social media as a marketing tool. Create email marketing campaigns. Create and maintain a new website for use as a marketing tool. Identify, implement & manage SEO in a highly competitive niche market [Google Analytics, Search Console, Ads (PPC)]. Work with a new CRM & automated email marketing system, Sharp Spring.

**Digital Marketing Producer | CRISTA Media** – Shoreline, WA May 2016 - Oct 2016  
Update and maintain images, media & content for Seattle/North Seattle radio station(s). Create & edit monthly marketing email. Design digital display ads for monthly and weekly radio station sponsors – utilizing Google’s double click for tracking. Create image & meme post for social media marketing.

**Graphic Designer (Web Specialists) | North Woods Productions** – Olalla, WA Aug 2014 - Oct 2016  
Teamed up with a local video & photography company offering graphic/web design services. Created websites using Wordpress, digital graphic design, and social media management. Create collateral pieces for businesses building their corporate identity including logo design, business cards, letterhead, banners, etc. Identify and implement SEO that delivers quality measurable results. Prioritize workload and effectively coordinate multiple client projects

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Graphic Design | Web Design | Video Media - *Resume Continued...*

**Graphic Designer (Web Administrator) | West Seattle Montessori** – West Seattle, WA 2011- 2017

Designed and created the school's new logo and mascot image, utilizing them to create the look and feel of the organization's online presence by maintaining their website and Facebook pages. Started the schools "HooTube" channel creating a multi-media presence utilizing photography and video. Designed materials including online web buttons and ads, printed brochures, T-shirt designs and other classroom materials. Collaborate with school administration, staff, and parents in development of useful website functions. Oversee web hosting, servers, and troubleshoot school IT networking issues.

**Graphic Designer (Freelance Profile) | Kindle Bright Media** 2007-Current

Freelance web/graphic design both print and digital creative collateral. Collaborate with clients regarding vision and desired outcomes. Ensure client satisfaction upon website or design project completion.

**Graphic Designer (Electronic Prepress) | North Woods Graphics** – Gig Harbor, WA 2005-2006

Hands-on graphic designer who could managed a client's project from consultation to finished product. Conceptual graphic design, page layout, prepress, print (copier), auxiliary, binding and maintain overall project quality. Met delivery deadlines. Quality control before running print or copy jobs. Digital prepress: process, troubleshoot and fix post-script errors. Check and fix trapping issues and ensure color correctness. Setup, maintain and troubleshoot a large production copier with Fiery system. Creating and processing plates and film for printing press. Demonstrated strong communication and collaboration skills within a team.

**Graphic Designer | AlphaGraphics** – Vacaville, CA 2004-2005

Designed logos, business cards, letterhead, envelopes, presentation folders, newsletters, brochures, menus, business forms. Managed mass copy/printing production projects. Effectively multi-tasked to meet production deadlines with exceptional attention to detail.

**Document Creations Specialist | Kinko's Inc.** – Las Vegas, NV/ Vacaville, CA 2000-2004

Designed logos, business cards, letterhead, envelopes, presentation folders, newsletters, brochures, menus, business forms, signs, and banners. Managed mass copying production projects. Effectively multi-tasked to meet production deadlines with exceptional attention to detail.

## Online Portfolio

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<https://jonathanguadamuz.com>

Jonathan Guadamuz | Graphic Design, Web Design, Video Media

## Education

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**Community College of Southern Nevada** | AAS in Graphic Technology 2000

- Computer Information Technology
- Fine Art & Art History
- Adobe Programs for Graphic Design
- HTML coding
- Typesetting & Page Layout
- Bitmap vs. Bezier